

our Issue

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# Solving Public Policy Issues

Following 5 Easy Steps:



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Step #1:

Define a

Problem

within

your Issue

50.7 million  
Americans are  
without health  
insurance

Step #2:  
Choose  
possible  
solutions

solutions:

1. allow Interstate sales of insurance
2. gov't regulation of health care costs
3. universal health care

Step #3:  
Choose  
your  
criteria



criteria:

1. cost

2. political feasibility

3. effectiveness

4. equity

Step #4:  
Evaluate  
your  
choices

# your choices

## EXAMPLE:

Choice #3: Universal Health Care

Cost - Universal health care = @ \$58 Billion

Political feasibility - partisan issue

Effectiveness - would insure everyone but would increase gov't spending

Equity - again, everyone insured, but at a cost to only taxpayers

yo  
so

# your choices

## EXAMPLE:

Choice #3: Universal Health Care

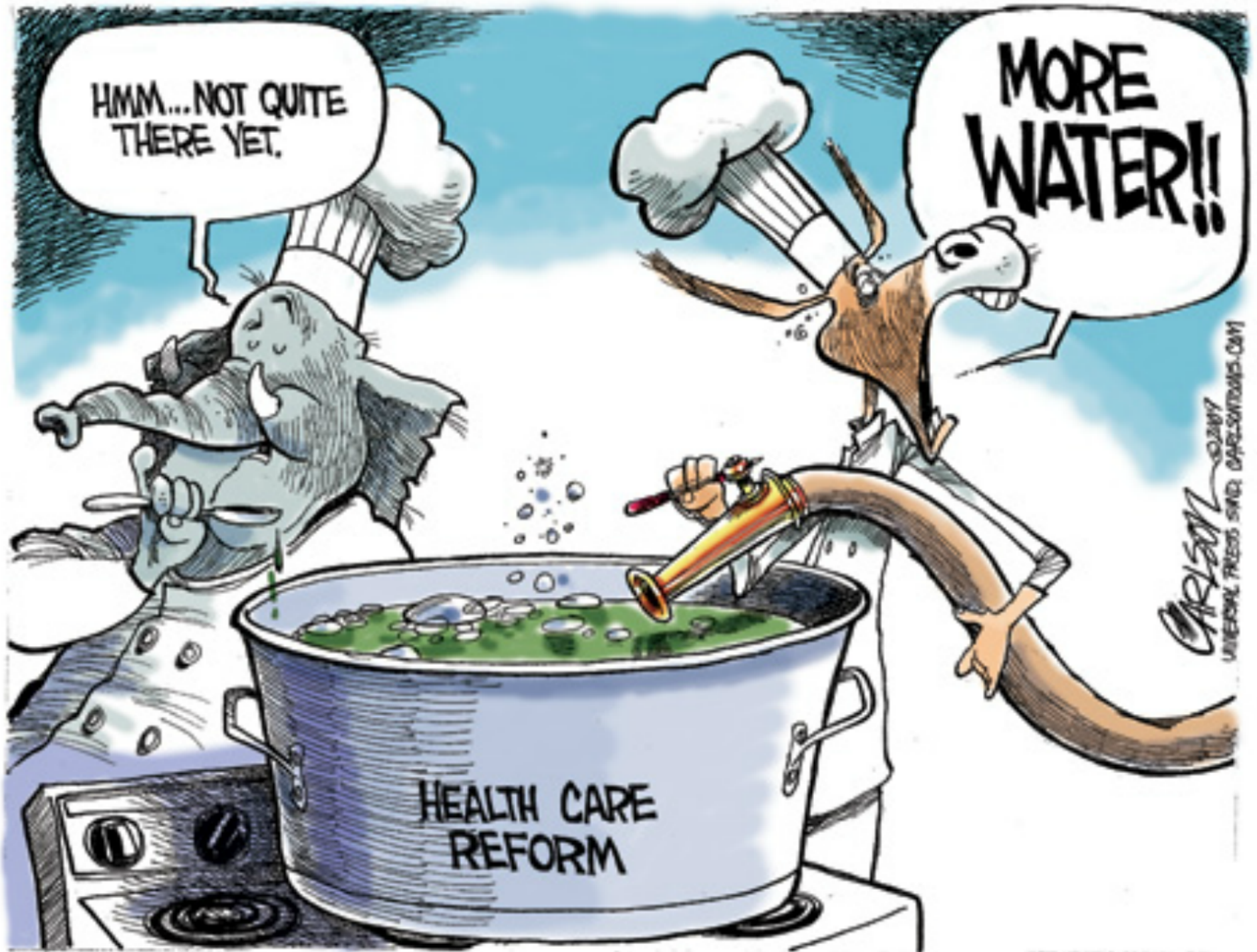
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# your choices

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I DON'T WANT THE GOVERNMENT INVOLVED IN HEALTH CARE AND GETTING DEEP INTO MY POCKETS!

POWELL 7/26/09

Step # 5:  
Choose  
your  
solution